Hokie BugFest Sponsorship Opportunities

Hokie BugFest is an annual outreach event that welcomes thousands of visitors to explore the fascinating science of Entomology. This popular community event provides an excellent opportunity for sponsors to demonstrate their support for science education and outreach while gaining visibility among attendees.

Sponsorship levels are determined by the monetary value of each contribution. If an in-kind donation is made, we will request an estimated value so that we can recognize the sponsor under the appropriate sponsorship level.

Sponsorship Levels:

Platinum: $5000 and up

Gold: $2000-$4999

Silver: $500-$1999

Bronze: up to $499

Sponsor Benefits:

All Sponsors:

- Name and logo displayed on a screen outside of the venue entrance
- Opportunity to display promotional items (including giveaways) on the sponsorship table at the venue entrance
- Link to the sponsor's website on hokiebugfest.org from time of donation until summer of 2027
- Name listed on the event program

Platinum and Gold Sponsors only:

- Name and logo listed on the event program
- Name and logo displayed on a projection screen in the main event hall
- Name and logo displayed on sponsor signage in the main event hall

Where Does My Donation Go?

Donations are used for a variety of purposes. In-kind donations are often used to provide prizes for winners of the 4-H Insect Collection Contest. Contest participants dedicate considerable time and effort to building their insect collections, and these prizes recognize their hard work and achievement.

Monetary donations directly support Hokie BugFest and are used in the following ways:

- Event space rental
- Pipe and drape set-up
- Volunteer t-shirts
- Volunteer refreshments and lunch
- Printing – signs, programs, etc.
- Prizes for the Junior Entomologist Certificate program
- Acquisition and care of live arthropods

How Do I Make a Donation?

Checks can be made out to "VT Foundation" (with fund number "875250" in the memo/notes section) and mailed to 301 Agnew Hall (0409), 460 West Campus Drive, Blacksburg, VA 24061. We can also accept digital donations via the VT Giving website. Please specify "Hokie BugFest" as the area of support.

If you donate, please contact Whitney Weaver Wright at wawhit@vt.edu so that your contribution can receive the appropriate sponsor benefits.

Thank you for your time and consideration. We hope you will join us in supporting science education and community engagement through Hokie BugFest.